

ABSTRACT

A thermal transfer printer passing a long soft tube (5) and an ink ribbon (4) between a platen roller (2) rotatably provided at a printer main body (1) and a printing head (3) arranged opposedly to the platen roller (2) and printing a character by thermal transcription from the printing head (3) to the tube (5), in which a hard wrapping roller (8) is rotatably arranged upstream from the printing head (3) and opposedly to the platen roller (2) and a character is printed by deforming the tube (5) between the platen roller (2) and the wrapping roller (8) such that a portion thereof brought into contact with the wrapping roller (8) is constituted by a planer shape.